

Jonesville Tourism Development Authority (JTDA)

Regular Meeting Minutes

April 28, 2026 | 4:00 PM

Members Present:

Anita Darnell, Regina Adkins, Toby Butcher

Staff Present:

Carrie Hodges, Melissa Gephardt

Guests:

Michelle Jenkins – First National Bank

Corey Wood – Hampton Inn of Jonesville

Call to Order & Public Forum

Chairperson Anita Darnell called the meeting to order at 4:00 PM.

No public comments were made.

Approval of Minutes

A quorum was not present; therefore, minutes could not be approved.

Approval of the March and April minutes will take place at the May meeting.

New Business & Reports

NC Cycling and Bird Guide

The committee chose not to move forward at this time. The topic will be revisited at a later date.

Queen City News

The committee chose not to move forward at this time. The topic will be revisited at a later date.

Recap of Hippy Hop & Praise in the Park

Both events were well received by the community.

- *Hippy Hop*: Over 3,200 eggs were hidden, with a large turnout.
- *Praise in the Park*: Approximately 80–100 cars attended, marking a successful first event.

Both events will continue in the future.

Country Ham Festival

Discussion was held regarding the first Country Ham Festival, scheduled for November 7 at the Jonesville Civic Center. Topics included bands, activities, and food. Planning will continue as the committee moves forward.

Yadkin Valley Wine Festival

Discussion was held regarding participation in this year's festival. Carrie Hodges will contact the Chamber to obtain sponsorship information.

Yadkin Valley Grape Festival

Discussion will continue at the next meeting, with a focus on sponsorship opportunities.

Trail Days Update

Melissa Gephardt reported that the event schedule is complete.

- Assistance is needed in locating tobacco sticks for an activity.
- Handmade ladybugs by Vickie Whelan will be placed along trails for attendees to find.
- Hampton Inn will serve as a water station for the Trail Days 5K.
- Corey Wood and Regina Adkins will serve as trivia judges.

Financials

Wendy Thompson will present the budget at the next meeting.
The new fiscal year begins July 1.

Old Business

None.

New Business / Upcoming Events

- Carrie Hodges will provide copies of the bylaws at the next meeting.
- Eats, Beats & Summer Seats – May 9 (Red River Dawn)
- Eats, Beats & Summer Seats – July 11 (Problem Child)
- Eats, Beats & Summer Seats – September 12 (Too Much Sylvia)
- Double Bluff Ribbon Cutting – June 4
- NC Trail Days – June 4–7
- Back to School- August 8th

- Trails & Treats – October (Date TBD)
- Country Ham Festival – November 7 (Civic Center)
- Christmas in Jonesville – November 28
- Christmas Parade – December 6
- Breakfast with Santa – December 12

Next Meeting Date

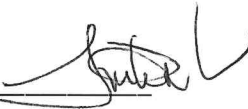
May 26, 2026

Adjournment

The meeting was adjourned.

Minutes Approved On: May 26, 2026

Chairperson:

Anita Darnell 

Secretary:

Carrie Hodges