

Approved March 24, 2026

JTDA Regular Meeting

4:00 PM

Members Present:

Anita Darnell, Regina Adkins, Toby Butcher, David Moxley, Carter Kemppel

Staff Present:

Carrie Hodges, Melissa Gephardt

Guests:

Michelle Jenkins- First National Bank

Call to Order & Public Forum

Chairperson Anita Darnell called the meeting to order.

No public comments were made.

Approval of Minutes

Regina Adkins made a motion to approve the previous meeting minutes. David Moxley seconded the motion.

Motion approved (6-0).

New Business & Reports

NC Tourism Conference

Carrie Hodges reported on her attendance at the NC Tourism Conference, hosted by Visit NC and held in Asheville, NC at the Grove Park Inn. She shared that valuable information and ideas were gained to bring back to Jonesville.

Relay for Life of Yadkin County

Carrie Hodges informed the board that a representative requested support for Relay for Life. After discussion, the board determined that, as the event is not tourism-related, they would not provide sponsorship.

NC Cycling and Bird Guide

Carrie Hodges presented information about the magazine. Following discussion, she will email a link to board members for further review.

Richmond Hill Law School Commission Sponsorship

Chairperson Anita Darnell brought to the board's attention a request from the Richmond Hill Law School Commission for sponsorship of activities for 4th graders. After discussion, the board agreed to provide a sponsorship in the amount of \$200. Toby Butcher made a motion to approve the \$200 sponsorship. Regina Adkins seconded the motion. Motion approved.

Welcome Center Hours on Event Days

Carrie Hodges and Anita Darnell discussed Welcome Center hours during event days. The board agreed to close early for select events, but not all. Further discussion will continue.

Country Ham Festival

Discussion was held regarding the Country Ham Festival. Planning is ongoing. Carrie Hodges will reach out to music bands and provide an update at a future meeting. Further discussion will continue.

Trail Days Update

Melissa Gephardt provided an update on planning and shared the event agenda. Discussion followed.

David Moxley made a motion to approve. Regina Adkins seconded the motion. Motion approved (6-0).

Old Business

None

New Business / Upcoming Events

- Eats, Beats & Summer Seats – May 9 (Red River Dawn)
- Double Bluff Ribbon Cutting – June 4
- NC Trail Days – June 4–7
- Country Ham Festival – November 7 (Civic Center)

Next Meeting Date

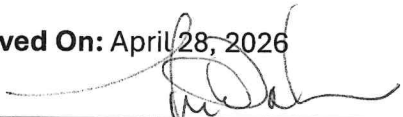
April 28, 2026

Adjournment

Toby Butcher made a motion to adjourn. Regina Adkins seconded the motion. Motion approved (6-0).

Minutes Approved On: April 28, 2026

Chairperson: _____



Secretary: _____

